



**2020 – 2021 CORPORATE SPONSORSHIP PROGRAM  
AAHAM Western Regional Chapter**

The AAHAM Western Regional Chapter is inviting Future and Current Partners to submit applications for sponsorship for the 2020-2021 year.

Our Chapter Region includes a territory covering California, Nevada, and Arizona. By becoming a Western Regional AAHAM Sponsor, geographically you will have increased visibility and recognition, tied to our chapter and member success.

As a sponsor of the AAHAM Western Regional Chapter you gain exposure to a select audience by demonstrating your support of quality programs and professional education. Your company will reach a widespread membership that consists of Revenue Cycle leadership as well as decision makers in healthcare finance and administration management.

Thus far, 2020 has been a year with many challenges, requiring much creativity and innovation to meet our chapters needs. During the Covid-19 pandemic, our Western Region Chapter has created a Monthly Webinar series to provide education and involvement throughout the pandemic.

Our Chapter is dedicated to bringing valuable content to our members and sponsors whether that be way of virtual or in person educational programs. As 2021 approaches we are committed to collaborating with our Sponsors to bring the best content and return on investment.

The Western Regional Chapter is committed to achieving success in its mission for our membership, so we hope you will join us. We look forward to hearing from you.

Best Regards,  
Rick Lash, AAHAM (Acting) Western Regional President

## CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

<i>Sponsor Benefits</i>	<i>Sponsorship Amount</i>
<b>Careers Webinar Series-</b> Company logo on Intro slide. Choice of 1 webinar.	<b>\$500</b>
<b>Website Banner Advertisement-</b> For each banner ad with sponsor link to your company's website.	<b>\$500</b>
<b>Annual Education Conference Slides-</b> (Covered for both in person and virtual) Sponsor Slides before Presentation.	<b>\$500</b>
<b>Introduction of Speakers-</b> Introduce the speakers at one educational conference or webinar with Logo as background. (Limited spots available)	<b>\$1000</b>
<b>Flat Rate for a Benefits-</b> Career Webinar Series, Website Banner Advertisement, Annual Educational Conference Slides	<b>\$1200</b>

### II. CORPORATE SPONSOR INFORMATION SHEET

- A. FISCAL YEAR START DATE: This Corporate Sponsorship Program begins on August 1, 2020 through August 1, 2021.
- B. PAYMENTS: Payments are due with the application/agreement and can be submitted at any time during chapter year.

A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be sent a "Thank You" note once the payment is received. The website will be updated to reflect sponsorship agreement within two weeks of receiving payment.



## **CORPORATE SPONSOR REGISTRATION**

**PLEASE COMPLETE AND RETURN THIS FORM TO:**

**Attn: Denise Ransdell, Sponsorship Chair AAHAM Wester Regional Chapter**  
c/o The Law Offices of Stephenson Acquistio & Colman  
303 N. Glenoaks Blvd. Suite #700  
Burbank, Ca 91502

NOTE: Please make checks payable to "AAHAM Western Regional Chapter"

SPONSOR'S COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEB SITE ADDRESS: \_\_\_\_\_

Company Logo Attached

We would like to participate at the following sponsorship level:

- |                          |                          |                                     |                    |
|--------------------------|--------------------------|-------------------------------------|--------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>PFS Careers Webinar Series</b>   | <b>(\$500.00)</b>  |
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Website Banner Advertisement</b> | <b>(\$500.00)</b>  |
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Annual Education Conference</b>  | <b>(\$500.00)</b>  |
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Introduction of Speakers</b>     | <b>(\$1000.00)</b> |
| <input type="checkbox"/> | <input type="checkbox"/> | <b>Flat Rate</b>                    | <b>(\$1200.00)</b> |

**For More Information, Contact:**

Denise Ransdell, Sponsorship Chair AAHAM Wester Regional Chapter  
Email: [transdell@sacfirm.com](mailto:transdell@sacfirm.com)  
Phone: (818) 562-6357

Contributions to 501(c)(6) organizations are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as a business expense if they are "ordinary and necessary" in the conduct of the taxpayer's business. Always consult your tax advisor for assistance.